

PRESS RELEASE

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Fibrus expands beyond broadband with launch of new TV service



One of Northern Ireland's leading Full Fibre broadband providers, Fibrus is entering the television market for the first time with the launch of Fibrus TV.

The launch will see Fibrus offer a new television and entertainment service that will bring live TV, streaming services and gaming together through a single platform for its customer base, which now exceeds 155,000 homes and businesses.

Powered by Netgem's PLEIO entertainment platform, Fibrus TV will be available exclusively to Fibrus broadband customers.

Fibrus TV is delivered through customers' broadband connections, allowing customers to access free-to-air TV via Freely, without the need for a satellite dish or aerial. The package includes more than 100 live television channels, including BBC, ITV, Channel 4 and 5, plus over 150 additional streamed channels, streaming and entertainment apps from the Google Play Store, and a library of over 300+ cloud-based games.

Colin Hutchinson, Managing Director of Fibrus, said: "Over the past few years, we have built a Full Fibre network that brings reliable, high-speed connectivity to communities that have historically been underserved. As our customer base rapidly grows, Fibrus TV represents an expansion of our product offering, giving customers greater choice in how they access television and entertainment through their broadband connection.

"This is an important milestone for the business and reflects how we are evolving our services in response to changing consumer habits and meet our customers' needs."

Sylvain Thevenot, Managing Director of Netgem PLEIO, said: "Fibre bundled with TV is where the market is heading. Netgem has been powering TV for UK broadband providers for over 10 years and already operates at scale, which is why PLEIO has become the TV platform of choice for Fibre ISPs. We are delighted to partner with Fibrus, one of the fastest-growing independent Fibre ISPs in the UK, as they bring TV to households across Northern Ireland."

Fibrus TV will be available as an add on service for new and existing Fibrus broadband customers. Customers will access it through a compact streaming puck that connects directly to their television using their home broadband connection.

More information can be found at fibrus.com/tv, with the service set to launch next week and prices starting at £7.99pm.

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